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Ian Fuchs

Experience

- Digital Media Marketing Specialist - Triton College - River Grove, IL (2012-Present)
Manage & produce content for broadcast, print, website, online marketing, social media, ads, blogs, college social media, & other electronic media using appropriate software tools
- Identify, evaluate, and recommend emerging digital media technologies and methodologies to support the college's objectives of increasing enrollment and student retention
- Media Specialist - Waldorf College - Forest City, IA (2010-2011)
Coordinate and direct event video, streaming, broadcasting, and podcasting
- Manage podcasting content and iTunes University directory
- Update and maintain Waldorf College media website (stream.waldorf.edu)
- Research and implement new technology to simplify stream experience
- Managing Director - FCTV, Forest City Community Schools - Forest City, IA (2010-2011)
Develop, organize, and oversee promotions for upcoming Forest City school events
- Organize and manage content for FCTV (local cable access channel)
- Shoot & Produce video for FCTV sports games, fine arts performances, and events
- Sales Representative - Verizon Wireless Premium Retailer - Forest City, IA (2010)
Work with customers to assure satisfaction and understanding of mobile devices
- Provide quality customer service related to cellular service, billing, and support
- Keep up-to-date with current trends, releases, and promotions for Verizon Wireless

Education

- -Waldorf College Alumni, Bachelor of the Arts Degree in Communications
-- Emphasis in Electronic Media & Public Relations (Spring 2009)
- -Charles City High School Graduate (2006)

Skills

- Video Production
- Final Cut Pro (Studio/Studio 2)
- Avid Media Composer
- Adobe After Effects (CS3)
- Live video switching
- Steadicam Operation
- Audio Production/Radio
- ProTools 7 & Digidesign Interface
- Adobe Audition (versions 1.5, 2, 3)
- Microsoft Office
- Word
- Excel
- Powerpoint
- Access
- Photography, Graphic, & Web Design
- Adobe Photoshop (CS3, 4, 5)
- Adobe Illustrator (CS3, 4, 5)
- Adobe InDesign (CS3, 4, 5)
- Adobe Dreamweaver (CS3, 4, 5)
- HTML/CSS/Javascript
- Wordpress/Joomla
- Streaming
- Ustream Producer
- Wirecast & QTSS
- Nicecast/Shoutcast
- Equipment
- Sony DSR300a
- JVC HM750u
- Sony XDCam
- Nikon D3100

Portfolio & References available upon request